

"An Illustrated History

of the Model A Ford"



With Photographs By GLENN EMBREE

HENRY'S LADY

320 pages 1029 photos and charts

The Model T Ford had been the butt of more jokes than possibly there were cars. For years, vaude-ville comics made them laugh with "I don't need a speedometer, at 35 miles per hour the engine falls out", and "I had a Ford agency, but I couldn't compete with the five and ten cent store", and others too numerous to count.

Model T had been taken into the heart and bosom of Everyman, and "she" was treated like a family friend, a faithful servant, a loyal (if somewhat scatter-brained) employee. Affectionately, she had become, firstly, "tin Lizzie", and then "Lizzie" and thus she was to remain. Never a sight with which to be impressed, the stark, functional, unlovely lines of the Model T and the basic lack of creature comforts *earned* the never-changed appelation.

The "new Ford", introduced in December of 1927, changed all that though. With a rare eye for design, the very appearance of the car suggested character. It implied integrity, and promised performance. Incorporating a radically different sliding gear transmission, shock absorbers, twice the horsepower, and only a slightly increased price, loyal Ford owners, without hesitation, "laid it on the line" and acquired the "new Ford".

Hours after driving the car for the first time, many were convinced that here at last was an automobile that not only "belonged", but which actually led the way to the future. No longer the butt of the comics' humor, the new Ford had joined the country club set, and in the words of a song written by Walter O'Keefe, and shortly to become immensely popular

"Henry Made a Lady Out of Lizzie"

CONTENTS

Henry's Lady												20
Index of the New York Tim	ies											22
Identifying Models by Year												30
The Phaetons												50
The Roadsters												102
The Convertible Cabriolet .												127
The Business Coupe												141
The Sport Coupe												150
The Special Coupe												161
The Coupe												165
The Tudor Sedan												181
The two-window Fordor Sed	lan											193
The three-window Fordor Se	da	n										207
The Victoria												227
The Convertible Sedan												231
The Taxicab												235
The Town Car												237
The Station Wagon												239
The Deluxe Delivery												258
The open cab Pick-Up												260
The closed cab Pick-Up												271
The AA Truck												282
The Engine												290
The Lights												298
Accessories												303
Epilog											. :	
Appendix											. :	314