

A TOUR OF THE REMARKABLE
FORD INDUSTRIES DURING THE DAYS
WHEN THE END PRODUCT WAS THE

MATCHLESS MODEL A

WITH 150 PHOTOGRAPHS



INTRODUCTION

THIS book is published as an outline of the Ford Industries; it sets forth some of the outstanding facts about the Ford organization. It is not a history; nor does it pretend to tell the complete story of the Company, for that would take volumes.

So rapidly is the Company expanding and developing that it is not possible to present a picture of its activities which would remain accurate for a period of six months. This book presents a panoramic view of the organization and its methods at the present time.

Since the last edition of the *Ford Industries* was published in 1927, the Company has undergone all the monumental changes necessitated by changing from Model T, of which 15,000,000 were made, to the new Model A., a car different in every respect.

Practically every line of activity in which the Company was engaged was affected, by swinging from the model around which all production methods had been evolved to an entirely different type of automobile.

More raw materials were required, more power, more gas for the heat-treating furnaces; and the changing over of the machinery on hand, as well as the building of new machinery, was a gigantic task.

The reader's indulgence is asked if superlatives and the phrase "largest in the world" occasionally creep in. When these terms are used it is merely because no other description is adequate.

The Ford organization is such an amazing thing that even the bald truth about it is apt to seem colored and exaggerated.

INDEX

	Page		Page
Airplane Manufacture.....	61	Iron Mines.....	44
Assembly Plants, Locations	42	Lincoln Motor Company.....	41
Authorized Ford Finance Plan.....	56	Lumber Industries.....	47
Blast Furnaces.....	15	Machinery, Special Ford.....	14
Brazil Rubber Project.....	62	Manufacturing Methods.....	12
Body Building.....	24	Marketing the Output.....	55
Cement Plant.....	30	Motor Assembly.....	26
Coal Cars.....	46	Museum, Dearborn.....	63
Coal Supply.....	15	Open Hearth.....	20
Coke Ovens.....	19	Paint and Lacquer.....	36
Conveyor System.....	12	Paper Making.....	30
Dies, Tools and Machines.....	32	Power Plant.....	19
Engineering Research.....	63	Pressed Steel.....	23
England, Ford Plant.....	58	Primary Necessities, Control of.....	11
Ford, Henry, the Man and His Work.....	5	Production Cycle.....	16-17
Ford Dealer Establishments.....	54	Radiator Manufacture.....	33
Johansson Gages.....	39	Rolling Mill.....	21
Ford Motor Company of Canada, Ltd.....	57	Rouge Plant, View of.....	8
Ford Organization, Development	9	Safety and Health.....	53
Fordensite.....	34	Ship Salvage.....	28
Fordite.....	33	Ships, Ford.....	43
Foreign Plants and Associated Companies.....	59	Shipping Ford Products.....	42
Forging.....	37	Sociological Department.....	53
Foundry.....	18	Spring and Upset Building.....	25
Furnaces, Electric.....	25	Steel Mill Units.....	21
Glass Manufacture	29	Steel Wheels.....	31
Highland Park.....	35	Trade School.....	38
Hydro-Electric Plants.....	51	Waste Elimination.....	49
Industrial Relations.....	52	Wire Manufacture.....	31
Inspection.....	13	Welding.....	27
		World Market for Ford Prod- ucts.....	